**COMPANY ADMINISTRATIVE DATA**

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| Legal Company Name:  Contact Name:  Contact Email:  Contact Phone:  Address:  Country: |  | Web page:  VAT number:  Annual Turnover:  Number of employees:  Legal Authorized Signatory Person:  Participated by another company?  Business starting year: |
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**COMPANY BUSINESS MODEL**

*A brief analysis of the company business model*

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| **1. WHAT does your company sell/offer to your clients?**  *If possible, please, indicate the approx. percentages each one represents for the company’s revenue.* |
| Click or tap here to enter text. |

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| **2. WHERE does your company currently operate?**  *National, European or International level. If possible, please estimate the corresponding percentages of your revenue (%).* |
| Click or tap here to enter text. |

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| **3. HOW does your company currently operate?**  *Production and sell of products done by yourself, through distributors, you work with suppliers…* |
| Click or tap here to enter text. |

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| **4. WHO integrates currently your client portfolio & who are your current competitors AS A COMPANY?** |
| *CLIENTS*  Click or tap here to enter text.  *COMPETITORS*  Click or tap here to enter text.  *SUPPLIERS*  Click or tap here to enter text. |

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| **5. Have you participated in previous European projects as coordinators AND/or partners?**  *FP7 / H2020 / EU?*  Yes  No |

**YOUR IDEA**

*A brief reflection on your innovation idea*

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| **1. The business opportunity / unsolved problem**  *Who has the problem? Which are the causes of the problem?*  Click or tap here to enter text. |

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| **2. description of innovative idea**  *Please provide a brief description of the idea your idea and its major advantages. Could you tell us the stage of development of your innovation: validated in lab, demonstrated in relevant environment, prototype…*  Click or tap here to enter text.  *Are you going to manufacture your innovative idea in-house? With collaborators? Or you need to subcontract some activities?*  Click or tap here to enter text. |

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| **3. description of THE POTENTIAL MARKET and customers**  *Please provide a brief description of the target market and customers of your solution. Why would the customers be willing to pay for your solution? Do you know names of competitors of your solution?*  Click or tap here to enter text. |

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| **4. description of THE COMMERCIALISATION STRATEGY**  *How will you bring your new solution to the market? Name your target countries. Direct sales or using Distributors?*  Click or tap here to enter text. |

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| **5. PROJECT DURATION AND BUDGET:**  *Estimate the project duration (between12 and 24 months) and budget, including technical and commercialisation activities (between €715,000 and €3,570,000).*  Click or tap here to enter text. |